

DAZR Show Promotional Efforts

DAZR is committed to ensuring a successful and well-attended show.
Here's how performances are promoted:

Social Media Promotion: We actively promote our shows across all major social media platforms (Facebook, Instagram, Twitter, TikTok) to reach our fans and attract new attendees plus collaborate with your social media managers to increase promotional efforts.

Geofence Campaigns: We run targeted geofence ad campaigns via Facebook, Instagram, Bandsintown specifically directed to the venue city to maximize local audience engagement.

Eventbrite/Scenethink/Local City Calendar Listings: We list our shows on these sites to increase visibility and attract a wider audience.

Graphics and Assets: We provide high-quality graphics and promotional materials to support your in-house marketing efforts.

Press Release: A press release will be distributed, if time allows, to local media outlets generating buzz and increasing visibility.

Promotion starts upon show booking (unless otherwise requested by venue) and is consistent up until show date.